



OPERATOR VALUE PACK

Attending IFMA's 2019 Chain Operators EXchange (COEX), February 18 - February 20 in New Orleans has more benefits than ever! All qualified operators will receive complimentary registration and hotel accommodations for COEX, plus everything included in our Operator Value Pack:

Registration For Two To IFMA's Supply Chain Optimization 2 Training Seminar:

SCO 2 is a collaboration that engages manufacturers, chain operators, associations, growers, service providers and distributors in the development of foodservice best practices to enable greater visibility.

[Click here to learn more.](#)

Six-Month Commodity Subscription To The Maloni Report By ArrowStream:

[Click here to view example of Maloni Report](#)

One Registration To IFMA's Marketing & Sales Leaders Forum:

IFMA's Marketing & Sales Leaders Forum focuses on marketing and sales collaboration, providing these professionals the means to apply actionable insights and best practices to work together to improve both strategic planning and go-to-market execution.

Access To Basic Chain Profiles And Menus With Datassential's Online Tool:

Quickly look up profiles and menus for thousands of chains. You can also upgrade to a true Datassential SNAP subscription to unlock LTO data, brand analytics and other great insights to guide your business forward.

Up To Five Datassential Food Profiles:

Download up to five short reports on any food, flavor, or ingredient. Choose from Datassential's library of thousands of Food Profiles, featuring detailed insights on menu growth, consumer popularity, matching LTOs and much more.

Firefly "Radius Report" For Up To Tree Addresses:

Perfect for site selection, get an instant location analysis for any street address. Powered by Datassential Firefly, these radius reports provide you with a detailed view of the local consumer population, competitive landscape and more. Use these reports to analyze an existing store location; or if you're looking to expand, use them to evaluate potential new sites for your brand.

Company-Wide Subscription To Datassential FoodBytes:

Receive Datassential's monthly analysis of important food trends in your inbox each month. Plus access over 50 historic issues covering every topic imaginable – kids menus, food technology, cannabis and much more.

One Registration To Datassential's Foodscape:

As a part of the IFMA community, you'll also receive one free admission to Datassential's Foodscape. [Click here to take a look at last year's Foodscape program.](#)

To register for COEX and gain access to all of these amazing benefits visit:

IFMAworld.com/COEX