



International  
Foodservice  
Manufacturers  
Association

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## NEW MEMBER INFORMATION

Please be advised that this information will be used for updating the IFMA Membership Directory and mailing list.

### COMPANY INFORMATION

COMPANY: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE/PROVINCE: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

Please provide an overview of your  
Company - this will be used as part of  
our monthly new member newsletter

### PRIMARY CONTACT

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### PRESIDENT/CEO

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

### SALES CONTACTS - EXECUTIVE LEVEL

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.



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**SALES CONTACTS - EXECUTIVE LEVEL- CON'T**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

**SALES REPRESENTATIVE / NATIONAL ACCOUNT CONTACTS**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.



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**MARKETING CONTACTS**

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

**INNOVATION / RESEARCH & DEVELOPMENT CONTACTS**

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

**BUSINESS DEVELOPMENT CONTACTS**

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.



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**HUMAN RESOURCES CONTACTS**

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

**WASHINGTON / REGULATORY CONTACTS**

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

**DATABASE ADMINISTRATOR** - individual(s) responsible for keeping personnel information updated for IFMA

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

If different from main address.



**Please provide the following information regarding your company**

Product Category (choose all that apply):

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Advertising Marketing Promotion   | <input type="checkbox"/> Beverage                          | <input type="checkbox"/> Broker                          |
| <input type="checkbox"/> Chemical / Janitorial             | <input type="checkbox"/> Cleaning Supplies                 | <input type="checkbox"/> Disposable/Packaging            |
| <input type="checkbox"/> Distributor Buying / Mrk. Groups  | <input type="checkbox"/> Distributors                      | <input type="checkbox"/> Education                       |
| <input type="checkbox"/> Equipment                         | <input type="checkbox"/> Executive Search                  | <input type="checkbox"/> Food                            |
| <input type="checkbox"/> Food / Baked Goods and Desserts   | <input type="checkbox"/> Food / Condiments                 | <input type="checkbox"/> Food / Dairy Based              |
| <input type="checkbox"/> Food / Fruits                     | <input type="checkbox"/> Food / Grains and Cereals         | <input type="checkbox"/> Food / Oils                     |
| <input type="checkbox"/> Food / Protein                    | <input type="checkbox"/> Food / Seasoning or Spices        | <input type="checkbox"/> Food / Vegetables               |
| <input type="checkbox"/> Industry Services / Miscellaneous | <input type="checkbox"/> Information Systems               | <input type="checkbox"/> Ingredients                     |
| <input type="checkbox"/> Investment Banking / Finance      | <input type="checkbox"/> Management / Marketing Consultant | <input type="checkbox"/> Pest Control                    |
| <input type="checkbox"/> Publications                      | <input type="checkbox"/> Tableware                         | <input type="checkbox"/> Trade Assoc. / Inst. Government |
| <input type="checkbox"/> Transportation                    | <input type="checkbox"/> Uniforms / Linens                 | <input type="checkbox"/> Video Services                  |

Product Focus (choose all that apply):

- Market and sell branded products to the foodservice industry.
- Process / Manufacture private label products and services.
- Develop custom formulated products.

Segment Focus (choose all that apply):

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Business & Industry        | <input type="checkbox"/> Colleges & Universities | <input type="checkbox"/> Convenience Stores         |
| <input type="checkbox"/> Healthcare & Senior Living | <input type="checkbox"/> Independent Restaurants | <input type="checkbox"/> K - 12                     |
| <input type="checkbox"/> Lodging / Travel & Leisure | <input type="checkbox"/> Military                | <input type="checkbox"/> National Chain Restaurants |
| <input type="checkbox"/> Regional Chain Restaurants | <input type="checkbox"/> Retail                  |   |

Sales Focus (choose all that apply):

- Market and sell private label product to distributors.
- Market and sell products and services primarily to national / regional foodservice chain accounts.
- Market and sell products and services primarily direct to independent operators.
- Market and sell products and services primarily through foodservice brokers.



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**Please indicate your further interest in the following:**

Events:

- COEX
- Marketing & Sales Leaders Forum
- Strategic Issues Series
- Foodservice Fundamentals
- Operator Forums
- Gold & Silver Plate
- Presidents Conference

Programs:

- Awards
- Educational Foundation
- Center for Innovation Excellence
- Performance Benchmarking
- Consumer Planning
- Washington Insights

We accept the invitation to join the International Foodservice Manufacturers Association and hereby submit our company information. We agree to cooperate in the furtherance of the association's objectives, to consider all referenda submitted by the association and to vote on any issue when called upon. We further agree to forward membership dues in line with the established dues schedule.

Authorized by: \_\_\_\_\_

Title: \_\_\_\_\_

Signature:

Date:

Please complete and return to: Cheron Lessmeister, Office: 312-253-4682, Email: [cheron@ifmaworld.com](mailto:cheron@ifmaworld.com)