

**International Foodservice Manufacturers Association**  
**2010 Presidents Conference Manufacturer/IFMA Members**  
**Registration List**

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**A La Carte International, Inc.**

Michael J. Romaniw, President & Chief Search Officer --- Virginia Beach, VA

**A.T. Kearney**

David Donnan, Partner --- Chicago, IL

**Advantage International**

John DePlanche, VP Business Development US --- Birmingham, MI

Paul Porter, VP Business Development North America --- Toronto, Canada

Simone Purboo, Marketing Director --- Toronto, Canada

**AFS Technologies**

Kurien Jacob, CEO --- Phoenix, AZ

Lisa Whinnie, Executive VP - Customer Relations --- Phoenix, AZ

Ken Yontz, Executive Vice President - Mobile --- Phoenix, AZ

**AmeriQual Foods**

Wade Carmen --- Evansville, IN

John Knapp, Senior Vice President --- Evansville, IN

**Answers Systems Inc.**

V.D. Bud Hilton, Chairman & CEO --- Oldsmar, FL

**Apex Foodservice Group**

Eric Hanson, CEO --- Plymouth Meeting, PA

Mark Hanson, CFO --- Plymouth Meeting, PA

**Arrowstream**

Steven LaVoie, Chairman & CEO --- Chicago, IL

Kurt Myers, Sales Executive --- Chicago, IL

**The Bama Companies, Inc.**

Mark J. Bendix, President & Chief Operating Officer --- Tulsa, OK

Al Gomez, Vice President - Sales Marketing --- Tulsa, OK

### **Basic American Foods**

James Hostetler, Vice President, Foodservice Marketing --- Walnut Creek, CA

Loren T. Kimura, President & CEO --- Walnut Creek, CA

Michael J. Villano, Vice President, Foodservice Sales --- Walnut Creek, CA

### **Bay Valley Foods**

Gary Schachter, Vice President, Sales & Marketing --- Westchester, IL

### **Benchmark Sales & Marketing**

John Narkiewicz, President --- Norwood, MA

### **Blacksmith Applications, Inc.**

David Thorne, Vice President, Business Development --- Charlotte, NC

### **Boston Consulting Group**

Alison Sander, Director, Center for Sensing & Mining the Future --- Boston, MA

### **Bunge Oils**

Tom Coover, VP, Foodservice Sales & Marketing --- St. Louis, MO

Gary Sedik, Vice President Foodservice Field Sales --- St. Louis, MO

### **C.H. Guenther & Son, Inc.**

Steve Stroud, President, Sales & Marketing --- San Antonio, TX

Mike Toti, Vice President, Foodservice Sales --- San Antonio, TX

### **Campbell North America Foodservice**

Chris Slager, VP/GM North America Foodservice --- Camden, NJ

Rodger Smith, Vice President of Sales --- Camden, NJ

### **CEO Partners, Inc.**

Ron Cegnar, President --- Lexington, KY

### **CEO Search Partners Strategic Food Partners, LLC.**

Robin L. Copping, President/Owner --- Chicago, IL

### **The Cheesecake Factory Bakery**

Max S. Byfuglin, President --- Calabasas Hills, CA

Tony Gressak, Vice President, Distributor Sales --- Calabasas Hills, CA

### **Coca-Cola Foodservice**

Ben Shanley, VP Distributor Development --- Atlanta, GA

### **Coca-Cola North America Foodservice**

Daniel M. Manning, Region Vice President --- Irvine, CA

### **ConAgra Foods - Food & Ingredients**

Barrett Knudson, Director, Sales --- Omaha, NE

Mike Walters, Director Sales --- Naperville, IL

### **ConAgra Foods Consumer Foodservice**

James Kinnerk, SVP Foodservice --- Omaha, NE

### **ConAgra Foods/Lamb Weston**

Bill Caskey, Vice President, Strategic Business Development --- Omaha, NE

Jeffery DeLapp, President --- Eagle, ID

Joe Kunde, Vice President Foodservice Sales --- Eagle, ID

### **ConAgra Mills**

Don Brown, Vice President, Sales --- Omaha, NE

Paul Maass, President --- Omaha, NE

### **The CORE Group**

John Goodman, President/ CEO --- Santa Monica, CA

Travis King, Vice President, Operations --- Santa Monica, CA

### **CSM Bakery Products**

Bret Weaver, President & CEO --- Lenera, KS

### **CSP Information Group**

Michael Burkette, VP of Sales, Leadership Conferences --- Bellevue, WA

David Jobe, President, Leadership Conferences --- Samammish, WA

**The Culinary Institute of America**

Nancy Harvin, Vice President for Advancement --- Hyde Park, NY

Lee Ellen Hayes, Senior Director of Corporate Relations --- Hyde Park, NY

**Culinary Sales Support, Inc.**

Michael Alexander, Managing Director --- Chicago, IL

Kevin Gross, Managing Director --- Chicago, IL

**Dawn Foods Inc.**

William McClellan, Vice President --- Denver, CO

Bernie McGorry, VP - Foodservice Marketing --- Jackson, MI

**Diamond Crystal Brands, Inc.**

Karl A. Kaiser, President --- Savannah, GA

**Distribution Market Advantage (DMA)**

Robert J. Sala, Chief Executive Officer --- Schaumburg, IL

**Dougherty Brokerage, Inc.**

David Dougherty, CEO --- Omaha, NE

**Ecolab Inc.**

Michael Hickey, Executive Vice President, Service Sector --- St. Paul, MN

Jack Quinn, VP Industry Relations --- Frederick, MD

**Epi Breads**

Hugh Sullins, Vice President of Sales --- Atlanta, GA

**Firmenich, Inc**

Phillip R. Rogers, Vice President Foodservice Sales --- Plainsboro, NJ

**FoodChannelPRO**

Alan Gould, Publisher --- ,

Bruce Hendrickson, Director of Marketing & Product Development --- ,

Ellen Koteff, Editor-in-Chief --- Chicago, IL

David Nehmer, Cameraman --- Chicago, IL

**Foodmix Marketing & Communications**

Steve Megel, Chief Operating Officer --- Elmhurst, IL

Dan O'Connell, President --- Elmhurst, IL

**FoodSalesWest**

Martin Evans, Vice President --- Kent, WA

David Lyons, President --- Costa Mesa, CA

John Portillo, Vice President --- Costa Mesa, CA

**Foodservice Insights**

Caroline Perkins, CEO --- New York, NY

**Foodservice Sales & Marketing Association**

Richard E. Abraham, President & CEO --- Columbia, MD

**Foster Farms**

Tom Engels, Director of Sales --- Livingston, CA

**General Mills Bakeries & Foodservice**

Craig Cranfield, National Foodservice Sales Director --- Golden Valley, MN

Sheila Gallagher, V.P. Sales & Business Development --- Minneapolis, MN

Maria Morgan, Vice President Away From Home --- Minneapolis, MN

**Georgia-Pacific Corporation**

John Strom, Vice President - Sales Distribution --- Atlanta, GA

**Gold Standard Baking Inc.**

George Caparos, Vice President, Sales & Marketing --- Chicago, IL

**Gordon Hanrahan, Inc.**

Mary Ellen Hanrahan, Partner --- Chicago, IL

**Grecian Delight Foods, Inc.**

Peter Parthenis, President & CEO --- Elk Grove Village, IL

**H.P. Hood LLC**

Davis Whittier, National Account Manager --- Crystal Lake, IL

**The Hale Group, Ltd.**

William C. Hale, President --- Danvers, MA  
William Mason, Managing Director --- Danvers, MA  
Robert Veidenheimer, Principal --- Danvers, MA

**Heinz North America Foodservice**

Brendan Foley, President, U.S. Foodservice --- Pittsburgh, PA  
David Toy, VP Finance, U.S. Foodservice --- Pittsburgh, PA

**The Hershey Company**

Steve Bentz, Dir. Customer Planning, Food & Specialty Channels --- Hershey, PA  
Herb Ring, National Food Service Director --- Hershey, PA

**Hilmar & Ross**

Ken Smuland, President --- Dallas, TX

**Hormel Foods**

Deanna Brady, Vice President of Sales, Foodservice --- Austin, MN  
Thomas Day, Senior Vice President of Sales, Foodservice --- Austin, MN

**Icelandic USA, Inc.**

Daniel Murphy, Vice President --- Newport News, VA

**Idahoan Foods, Inc.**

Chuck Woodward, VP Sales & Marketing --- Lewisville, ID

**IFDA**

Mark Allen, President & CEO --- McLean, VA  
Jon Eisen, Senior VP, Government Relations --- McLean, VA  
Arlene Murphy, Senior Advisor Partner Development --- McLean, VA

**Innovative Concept Group**

Kevin O'Beirne, Executive Vice President --- San Antonio, TX  
Marc Preininger, Executive Vice President --- Tampa, FL

**Insight Beverages, Inc.**

Andrew Burke, President & CEO --- Lake Zurich, IL

Andrew Dun, Vice President, Business Development --- Lake Zurich, IL

**ITradeNetwork**

Rick Salvatore, Chief Business Officer --- Wilmetter, IL

**The J.M. Smucker Company**

Larry Herman, Vice President, Foodservice --- Orrville, OH

Mark Smucker, President, Special Markets --- Orrville, OH

**K12 Services, Inc.**

John Purcell, President --- Rockville, MD

**Kagome Inc. A Division of Kagome Foods, Inc.**

Luis De Oliveira, Chief Operating Officer --- Los Banos, CA

Jeffrey Pierce, Director, National Accounts --- New Freedom, PA

**Kellogg's Specialty Channels**

Andy Glaser, Vice President & General Manager Foodservice, Vending, & Convenience Stores --- Elmhurst, I

Brian Huff, President, Specialty Channels --- Elmhurst, IL

Joe Palonis, VP Sales FAFH --- Elmhurst, IL

Benjamin Wexler, Vice President, Marketing & Commercial Chain Sales --- Elmhurst, IL

**Kerry Inc**

Corrie Byron, VP Foodservice & Retail Brands --- Beloit, WI

**KeyImpact Sales & Systems, Inc.**

Daniel Cassidy, President/CEO --- Burlington, NJ

Eric Frost, COO --- Odenton, MD

**KG Associates**

Jack Kelly, President --- Saint Davids, PA

**Knouse Foods, Inc.**

Todd Michael, Directos of Foodservice --- Peach Glen, PA

**Kraft North America**

John Blute, VP National Accounts - Non Commercial/DDT --- East Hanover, NJ

Kevin Bottorff, Vice President Commercial National Accounts --- Glenview, IL

Fred Paglia, Vice President and General Manager, Sales and Marketing --- Glenview, IL

Thomas Sampson, President Foodservice --- Glenview, IL

**Kronos Foods, Inc.**

Michael Austin, CEO --- Glendale Heights, IL

**Lamonia & Associates**

Paul Lamonia, President --- Potomac, MD

**Land O' Lakes, Inc.**

Chris Chanski, Director of Sales, Foodservice --- St. Paul, MN

John Ellenberger, VP/GM - Foodservice Division --- St. Paul, MN

**Lawrence Foods, Inc.**

Marc Lawrence, COO & President --- Elk Grove Village, IL

**Leahy/IFP**

Thomas Banner, General Manager & CFO --- Glenview, IL

Michael Leahy, President --- Glenview, IL

Timothy J. Leahy, Chairman and CEO --- Glenview, IL

Gregory Loskutz, Vice Chairman - COO --- Glenview, IL

**Lifeware TEK**

Steven Kent, CEO --- St. Augustine, FL

**Little Lady Foods, Inc.**

Peter Cokinos, Sr. Vice President of Sales & Marketing --- Elk Grove Village, IL

**Lyons Magnus**

Robert E. Smittcamp, Chairman/CEO --- Fresno, CA

**The Marlin Network**

Doug Austin, VP Business Development --- Springfield, MO

Dennis K. Marlin, CEO --- Springfield, MO

**Marriner Marketing Communications**

J. Tighe Merkert, President --- Columbia, MD

**McCain Foods USA, Inc.**

Joseph Bybel, Vice President, Marketing & Innovation --- Lisle, IL  
Joe Colligan, VP National Accounts --- Lisle, IL  
Frank Finn, Chief Operating Officer --- Lisle, IL  
Renee Gerami, Global Master Data Management Lead --- Lisle, IL  
Randy Wieland, Senior V.P. & General Manager, Dough & Vegetable Businesses --- Lisle, IL

**McCormick & Company**

Phillip M. Kafarakis, Vice President, Food Service --- Hunt Valley, MD  
Ian Wesson, Director of Marketing --- Hunt Valley, MD

**Michael Foods, Inc.**

Michael Elliott, VP & General Manager, Foodservice Trade Channel --- Minnetonka, MN  
Thomas Schuneman, VP Foodservice Sales --- Minnetonka, MN

**Midwest Venture Partners**

Mick Asmussen, CEO --- Vernon Hills, IL

**Mrs. T's Pierogies/ Ateeco, Inc.**

Jackie Tressler, Director of Food Service --- Shenandoah, PA

**Nation's Restaurant News**

Randall Friedman, Publisher --- New York, NY  
Christopher Keating, Associate Publisher --- New York, NY

**Nestlé Professional**

Dave Hubinger, Vice President, Sales --- Glendale, CA  
Perry Miele, Vice President, GM, Culinary --- Solon, OH

**Newly Weds Foods, Inc.**

Jim Chin, Vice President, Sales --- Chicago, IL  
Thomas Downs, Director of Marketing --- Chicago, IL  
Bruce A. Leshinski, Senior Vice President --- Chicago, IL  
Eddy J. Windom, Sales Director, National Accounts --- Chicago, IL

**Noble Communications**

LeAnne Garoutte, Sr. VP & Director of Client Services --- Springfield, MO  
Julie Tummy, Corporate President --- Springfield, MO

**The NPD Group Foodservice**

Ann Roberts, Executive Director --- Rosemont, IL

Michele Schmal, Vice President, CREST Product Management --- Rosemont, IL

Randall Smith, Group President --- Rosemont, IL

**Ocean Choice International LP**

Will Nagle, Director of National Accounts --- Apple Valley, MN

**Olam Spices and Vegetables**

Brian Boor, Senior Vice President Sales --- Omaha, NE

Greg Estep, President --- Omaha, NE

**Otis Spunkmeyer, Inc.**

Mark Deushane, VP Foodservice --- Rancho Santa Margarita, CA

Kory Mickelson, Director of Sales --- Chicago, IL

Jerry Reardon, COO --- San Leandro, CA

**Par-Way Tryson Company**

Michael Abts, CFO --- St. Clair, MO

Bradford D. Channing, Chief Sales & Marketing Officer --- St. Clair, MO

Mandleen Hanson, President & Chief Executive Officer --- St. Clair, MO

Keyna L. Klabzuba, Chief of Staff/Legal Counsel --- St. Clair, MO

**Paramount Coffee**

Steve Morris, President/COO --- Lansing, MI

Angelo Oricchio, CEO --- Lansing, MI

**PepsiCo, Inc.**

David J. Leppert, Group Manager - Field Support --- Plano, TX

**Pilgrim's Pride Corporation**

Tom Bell, VP of Foodservice Sales --- Atlanta, GA

**Plate Magazine**

Steven Mayer, Publisher --- Chicago, IL

Gerald J. White, Associate Publisher --- Chicago, IL

**Procter & Gamble Professional**

James H. Kennedy, Senior Executive Director --- Davidson, NC

Norb Mayrhofer, Vice President Global Procter & Gamble Professional --- Cincinnati, OH

**Rich Products**

Ray Burke, President, Foodservice ISB Divisions --- Buffalo, NY

Dinsh Guzdar, Vice President, Food Service Division Marketing --- Buffalo, NY

Robert Murphy, Vice President Sales --- Buffalo, NY

**Ring Container Technologies**

John Worthington, Director- Foodservice Sales --- Hinsdale, IL

**Riviana Foods, Inc.**

David Bryan, Director, Sales and Marketing, Foodservice Division --- Houston, TX

**The Ryan Group/IBI Data**

Wendy Arnold, Director of Client Services --- Chicago, IL

**Sabert Corporation**

Craig Muldrew, Vice President, Marketing --- Sayreville, NJ

**Salt Communications**

Robert Gescheidle, President --- Chicago, IL

**Sara Lee Foodservice**

Andy P. Callahan, President --- Downers Grove, IL

Don Davis, SR. Vice President Foodservice --- Downers Grove, IL

**Sargento Foods Inc.**

Kevin Delahunt, President --- Plymouth, WI

James Schafer, Sr. Director, Marketing --- Plymouth, WI

**Sartori Food Corp.**

James C. Sartori, CEO --- Plymouth, WI

Jeff Schwager, President --- Plymouth, WI

**SCA Tissue North America**

**Schafer Condon Carter**

Gail Carter, Partner --- Chicago, IL

Carole Widmayer, VP Account Services/New Business --- Chicago, IL

**Schiedermayer & Associates, Inc.**

Steve Schiedermayer, Chief Steward --- Westlake Village, CA

**Schreiber Foods, Inc.**

Kurt Koszarek, Director - Sales --- Green Bay, WI

Steve Lowery, Senior Director - Sales --- Green Bay, WI

David McCarthy, Team Leader, Sales --- Green Bay, WI

**Schwan's Food Service, Inc.**

Jim Clough, President --- Marshall, MN

Patrick McCoy, Vice President of Field Sales --- Marshall, MN

Michael Pennella, SVP & GM National Accounts --- Marshall, MN

**Signature Breads, Inc.**

Christine Colwell, Director of Sales and Marketing --- Chelsea, MA

**J.R. Simplot Company**

Jeff Holiway, National Director Distributor Sales --- Boise, ID

Steve Patterson, Vice President Foodservice Sales & Marketing --- Boise, ID

Malcolm Simmonds, Vice President of Sales & Marketing, Foodservice --- Boise, ID

**Solo Cup Company**

Larinda Becker, VP of Marketing - Foodservice --- Lake Forest, IL

Jeff Lombardo, VP Foodservice Sales --- Lake Forest, IL

**Splenda/ Johnson & Johnson**

Greg Acken, Director of Sales & Marketing, Alternate Channels --- Fort Washington, PA

**Starbucks Coffee Company**

Trish Lum, Vice President/General Manager, Foodservice --- Seattle, WA

**Sterling Foods**

John Likovich, Chairman & CEO --- San Antonio, TX

Rich Rodriguez, President --- San Antonio, TX

### **Sugardale Food Service**

Mark Slaughter, Director of Corporate Sales --- Massillon, OH

Norb Woodhams, Chain Accounts Sales Manager --- Massillon, OH

### **Surlean Foods**

Mike Cannon, Vice President, Sales, Marketing and R&D --- San Antonio, TX

### **Sweet Street Desserts Inc.**

Robin Drezner, Marketing Manager --- Reading, PA

### **SYSCO Corporation**

Greg Keller, VP Corporate Business Development --- Houston, TX

### **Technomic, Inc.**

Alan Hyatt, Vice President --- Chicago, IL

Gary Karp, Executive Vice President --- Chicago, IL

Ronald N. Paul, President --- Chicago, IL

Joseph Pawlak, Vice President --- Chicago, IL

### **Thirs-Tea Corporation**

Ray Welch, President --- Boca Raton, FL

### **Tibersoft Corporation**

Christopher Martin, Founder --- Westborough, MA

### **Topco Associates LLC**

Joe Clark, Director New Member Development --- Skokie, IL

Jack Stipp, General Manager Foodservice --- Skokie, IL

### **Turano Baking Company**

Giancarlo Turano, Executive Vice President, Sales & Marketing --- Berwyn, IL

### **Tyson Foods, Inc.**

Lela Tripp, Director of E-Business --- Springdale, AR

### **Unilever Foodsolutions, North America**

Hal Langston, VP Distributor & Channel Trade --- Birmingham, AL

Simon Marshall, President --- Lisle, IL

Kim Morgan, Vice President, Customer Development North America --- Lisle, IL

### **Ventura Foods, LLC**

Steve Geske, Sr. Vice President, Foodservice Sales --- Brea, CA

Lyle Kan, Sr. VP, Strategic Planning & Business Development --- Brea, CA

Tom McCarley, Executive Vice President, Sales & Marketing --- Brea, CA

James Padden --- Brea, CA

### **Village Data & Fulfillment**

David Moore, President --- Traverse City, MI

### **Waypoint**

Kevin White, FSI Southwest - President/Partner --- San Antonio, TX

### **Whole Harvest Products LLC**

Kelly Brintle, Sales Consultant --- Warsaw, NC

Bob Dawson, Chief Operating Officer --- Warsaw, NC

### **Winona Foods**

Dave Meyer, Vice President --- Green Bay, WI

Jay Wistenberg, Sales Manager --- Green Bay, WI

### **Wolf Search Solutions, LLC**

Myles Aydelotte, Chief Operating Officer --- Mt. Laurel, NJ

Lisa Wolf, President --- Mount Laurel, NJ

### **WOW Sales Effectiveness**

Cathy Wilson, President --- Elmhurst, IL

### **Zocalo Group**

Paul Rand, President & CEO --- Chicago, IL