



Nominate an Operator
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2010
GOLD & SILVER
PLATE AWARDS

Recognizing Excellence
With the Premier Awards for
Foodservice Operators

Sponsored by:



Shaping the Future of Foodservice

Nominate an operator customer, colleague or peer and celebrate the extraordinary talent within the foodservice industry.



The International Foodservice Manufacturers Association is now accepting nominations for the 2010 Silver Plate Awards. These awards, the foodservice industry's premier operator awards, are presented annually by IFMA in recognition of lasting and outstanding contributions by foodservice operators in nine segments of operations. IFMA has proudly sponsored the Silver Plate Awards for 56 years.

Basis of Eligibility

Any person, worldwide, engaged in the active ownership, management, supervision of or employment at an establishment in one of the designated operator award categories is eligible to receive an IFMA Silver Plate Award.

Simplified Nomination Form

The 2010 nomination form is simpler to complete and provides the Jury with a consistent presentation of each candidate's qualifications.

To nominate the operator(s) of your choice, the official nomination form is all that you need. The form must be completed, including all pertinent information on the candidate's qualifications.

You can find the 2010 nomination form at www.ifmaworld.com. In addition to viewing this brochure, you'll be able to click on links for:

- A downloadable PDF nomination form on which you can directly enter your nomination information. When completed, the nomination form can be emailed back to IFMA for official submission (NOTE: you will need the full version of Acrobat to use this option).
- A Microsoft Word version of the nomination form to complete and email or mail back to IFMA.
- A printable version of the nomination form that you can complete and mail back to IFMA.
- Tips for preparing a winning nomination form.

Silver Plate Award Categories

1. Independent Restaurants
2. Chain Full Service/Multi-Concept Operators
3. Chain Fast Service
4. Health Care
5. Elementary and Secondary Schools
6. Colleges and Universities
7. Business & Industry/Foodservice Management
8. Specialty Foodservices
9. Hotels and Lodging

The Silver Plate Jury meets in February and includes the prior year's Silver Plate Award winners and chief editors of leading foodservice trade publications serving the \$610 billion foodservice industry. After determining the nine Silver Plate winners, the Gold Plate recipient is selected from among them by secret ballot.

Attend the Celebration!

The Silver Plate Class of 2010 will be recognized at the 56th annual IFMA Gold & Silver Plate Celebration on the evening of May 24, 2010 at the Sheraton Chicago Hotel & Towers in Chicago. Be among the first to learn the name of the 2010 Gold Plate Award winner. Contact IFMA about reservations for this festive and exciting culinary event.



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Nominations Deadline is December 4, 2009

For a nomination form go to: www.ifmaworld.com