



Support of the IFMA Educational Foundation helps to inspire human resources for foodservice manufacturers and the industry at large.

Past contributions to the 100% Promise Cornerstone Fund and Foundation endowment earnings have enabled the Foundation to provide targeted training programs for suppliers, make available mentoring opportunities and distribute foodservice-specific information to libraries at leading colleges and universities. 100% of all money contributed by you goes to fund scholarships!

NEW INITIATIVES that Benefit YOU

SCHOLARSHIP PROGRAM - The Foundation's newest initiative is designed to provide significant funding to students in culinary, food science and food marketing curricula. Financial support for outstanding students is more important than ever, and the IFMA Educational Foundation is in a position to have a profound impact on students who are enthusiastic and committed to becoming tomorrow's leaders in the hospitality and food industries. **The Foundation provided \$60,000 in scholarship funds for the 2009/2010 school year and would like to increase that amount going forward.**

INTERNSHIP PROGRAM – Just launched, this program will benefit IFMA members by providing access to outstanding potential employees who are eager to gain practical experience and establish careers in the manufacturing community.

The Foundation is working to create greater awareness for the program by integrating the Scholarship and Internship efforts and by ensuring that the Foundation is actively promoted at IFMA educational events and forums, (i.e., Silent Auction at Presidents Conference).

The Foundation Cornerstone goal for 2010 Cornerstone contributions is \$100,000. To make this ambitious scholarship program a reality, we need your support. We know that in today's economy, you are looking at donations carefully and choosing programs that provide maximum impact. **Is there any better investment in the future of foodservice than the education of the next generation of foodservice leaders?**

We hope that you will participate this year. Making a contribution is as simple as returning your check or credit card information with the attached contribution form or going to www.ifmaworld.com to make a contribution online. Thank you in advance for your support of the Foundation's vision and mission.

A handwritten signature in black ink that reads "Steve Patterson".

Steve Patterson
Chairman, IFMA Educational Foundation
Vice President Foodservice Sales & Marketing
J.R. Simplot Company