



100% Promise for the Future

The IFMA Educational Foundation Trustees recently completed a review and rebranding of the Foundation. Overarching goals included:

- 1** **Revise the Foundation's mission** to reflect new emphasis on scholarship funding and increased value to IFMA members. This has been completed, and the new mission is:

"To give qualified culinary, marketing or food science students financial support toward completion of education requirements through accredited institutions, enabling career-oriented internships and employment opportunities within IFMA member companies and throughout the food industry."

- 2** **Provide significant scholarship funding to students** in the areas of culinary, food science and food marketing. Partnerships with some of the nation's leading colleges and universities have resulted in the awarding of 12, \$5,000 scholarships to the following schools for the 2009/2010 school year.

- California State Polytechnic University, Pomona
- The Culinary Institute of America
- Cornell University
- Johnson & Wales University
- Michigan State University
- Saint Joseph's University
- Texas A&M University
- University of Illinois at Urbana-Champaign
- University of Maryland Eastern Shore
- Western Michigan University

- 3** **Create internship opportunities** that will give foodservice manufacturers access to promising young people pursuing careers in foodservice. Discussions with individual schools continue, and several partnerships are up and running for IFMA manufacturers to use as year-round internship resources. It is expected that the scholarship and internship programs will provide the impetus for increased donations by the manufacturer community and beyond.

- 4** **Create a self-sustaining fund** that ensures that 100 percent of donated dollars goes to funding scholarships, a rare accomplishment for 501(c)(3) organizations. IFMA has created a sustainable fund that will cover all administrative costs incurred each year and thereafter. A marketing program to capitalize on the 100% promise is nearing completion.

To donate, go to www.ifmaworld.com; call Janet Rustigan at IFMA, 312/253-4690; or email janet_rustigan@ifmaworld.com.