

2010 Chain Operators Exchange (COEX)
International Foodservice Manufacturers Association
Registration List by Company

Advance Food Company, Inc.

David Holland, Vice President, Multi-Unit Accounts --- Georgetown, TX

Answers Systems Inc.

V.D. Bud Hilton, Chairman & CEO --- Oldsmar, FL

Thomas R. Tipps, Vice President, Chief Marketing Officer --- Oldsmar, FL

Arrowstream

Alexander Brown, Executive Vice President --- Chicago, IL

Steven LaVoie, Chairman & CEO --- Chicago, IL

Barilla America, Inc.

Bryan Koster, National Accounts Manager --- Windermere, FL

Basic American Foods

Don Hornish, National Account Manager --- Roseville, CA

Jack Reis, Sr. National Account Manager --- Savannah, GA

Blue Bunny/Wells Dairy, Inc.

Susanne Erickson, Foodservice National Accounts Manager --- Rancho Cucamonga, CA

Willy Grogan, Foodservice National Accounts Manager --- Graham, WA

Jerry Orr, Director - Foodservice --- Carmel, IN

Bridor Inc.

Robert Berryman, VP Business Development --- Venice, FL

Brill

Hayes Forsten, Foodservice Marketing Director --- Tucker, GA

Elizabeth Thomson, Product Marketing Manager --- Tucker, GA

Jill Voshake, Customer Marketing Manager --- Tucker, GA

Jeff Wohl, Customer Marketing Manager --- Tucker, GA

Bunge Oils

Tom Coover, VP, Foodservice/Bakery Sales & Marketing --- St. Louis, MO

Melissa McCullough, Director of Major Accounts --- St. Louis, MO

Bunn Corporation

Steve Backart, Sr. VP National Accounts --- Springfield, IL

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Bunn-O-Matic Corporation

Greg Fisher, Senior Vice President, Commercial Sales --- Springfield, IL
Margaret Heery, Vice President Strategic Marketing --- Springfield, IL
Steve Johnson, National Account Vice President --- Springfield, IL

Butterball Foodservice

Jeff Handrich, Vice President, National Account Sales --- Garner, NC
Richie Jenkins, Director, Foodservice Marketing --- Garner, NC

C.H. Guenther & Son, Inc.

Pioneer Flour Mills

John Knierman, Corporate Account Manager --- San Antonio, TX

Campbell North America Foodservice

Jim Lardy, Director of National Accounts --- Pompey, NY

CEO Search Partners Strategic Food Partners, LLC.

Robin L. Copping, President/Owner --- Chicago, IL

The Cheesecake Factory Bakery Incorporated

Max S. Byfuglin, President --- Calabasas Hills, CA
Tony Gressak, Vice President, Distributor Sales --- Calabasas Hills, CA
Philip Mardirossian, Vice President, Marketing --- Calabasas Hills, CA

Coca-Cola North America Foodservice

Carlton Curtis, Vice President --- Greensboro, GA

Command Packaging

Pete Redell, Director of National Accounts --- Brooklyn, NY

Community Coffee Company

Knox Glass --- Baton Rouge, LA
Gordon Haydel, National Sales Manager --- Big Canoe, GA

ConAgra Foods - Food & Ingredients

Mike Walters, Director Sales --- Omaha, NE

ConAgra Foods Consumer Foodservice

Rob Kirkpatrick, Vice President, National Accounts --- Omaha, NE

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ConAgra Foods/Lamb Weston

Bill Caskey, Vice President, Strategic Business Development --- Omaha, NE
Andy Johnston, VP Marketing --- Eagle, ID
Sharon Miller, VP Sales --- Eagle, ID
Chip Rowland, Director, National Accounts --- Naperville, IL

ConAgra Foodservice Company

Melinda Foley, Director of Customer Marketing --- Omaha, NE

Country Pure Foods, Inc.

Raymond Lee, President and CEO --- Akron, OH

CSP Information Group

Michael Burkette, VP of Sales, Leadership Conferences --- Bellevue, WA
David Jobe, President, Leadership Conferences --- Bellevue, WA

Custom Culinary, Inc.

Jay Kurmaskie, VP, Segment Sales --- Lombard, IL
Michael Smith, Corporate Executive Chef --- Lombard, IL

Dart Container Sales Company

Michael A. Bradley, Director of Sales, National Accounts & Food Packaging --- Deerfield Beach, FL

Datassential

Deron Quon, Vice President, Business Development --- Los Angeles, CA
Caroline Wong, Director, Business Development --- Los Angeles, CA

Dawn Foods Inc.

Mark Boyer, Sr. VP Customer Marketing --- Jackson, MI
Bill McClellan, Vice President, Foodservice --- Denver, CO
Scott Tomes, Director National Accounts --- Jackson, MI

Diamond Crystal Brands, Inc.

Glenn Ballard, Director of National Accounts --- Savannah, GA

Distribution Market Advantage (DMA)

Dan Cox, COO --- Schaumburg, IL

Dole Packaged Foods LLC

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Rick Perez, Corporate Executive Chef --- Westlake Village, CA
George Rice, National Account Sales Manager --- Westlake Village, CA
Michael Rosser, National Account Sales Manager --- Westlake Village, CA

Ecolab

Michael Hickey, Sr. Vice President, Global Business Development --- St. Paul, MN
Jack Quinn, VP Industry Relations --- Frederick, MD

Epi Breads

Hugh Sullins, Vice President of Sales --- Alpharetta, GA

Esrock Partners

Clay Coughlin, Business Development --- Orland Park, IL

F'REAL! Foods, LLC

Bruce Robinson, Director of Business Development --- Marietta, GA

Fabri-Kal Corporation

Skeet Holman, National Account Manager --- Cypress, TX

Faegre & Benson LLP

Kristin Eads, Partner, General Litigation --- Minneapolis, MN
Peter J. Goss, Partner --- Minneapolis, MN
Joseph M. Price, Partner --- Minneapolis, MN
Jennifer Zwagerman, Associate, General Litigation --- Minneapolis, MN

Farmer Brothers Coffee

Michael Barnhardt, National Account, Sales Manager --- Torrance, CA

The Food Channel

Kay Logsdon, VP & Managing Editor --- Chicago, IL

Food Services of America

Marc Berube, VP, National & Health Care Sales --- Scottsdale, AZ

FoodMatch, Inc.

Jackie Gullede, Vice President, National Accounts --- New York, NY

Foodmix Marketing & Communications

Daniel J. O'Connell, President --- Elmhurst, IL

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Foster Farms

Shelby Purdy, National Accounts Sales Manager --- Cave Creek, AZ

Fresh Start Bakeries North America

David Hemingway, Vice President National Accounts --- Itasca, IL

Eric Robinson, VP, Business Development • National Accounts --- Itasca, IL

Michael Stidman, VP Sales & Distribution --- Brea, CA

Givaudan Flavors

Mark Jones, Vice President, Foodservice --- Cincinnati, OH

Andrew Roush, Sr. Account Executive --- Cincinnati, OH

Gold Standard Baking Inc.

George Caparos, Vice President, Sales & Marketing --- Chicago, IL

Bill Craig, Sales --- Chicago, IL

Gordon Hanrahan, Inc.

Michael Gordon, Partner --- Chicago, IL

Grecian Delight Foods, Inc.

Amy Fattori, Director of Marketing --- Elk Grove Village, IL

Peter Parthenis, President & CEO --- Elk Grove Village, IL

Jeff Phelan, Senior Director of National Account --- Elk Grove Village, IL

GS1 U.S.

Susanna Valerius, Marketing Director --- Chicago, IL

GS1 U.S.

Dan Wilkinson, Vice President --- Lawrenceville, NJ

C.H. Guenther & Son, Inc.

Pioneer Flour Mills

Steve Stroud, President, Sales & Marketing --- San Antonio, TX

Mike Toti, Vice President, Corporate Accounts --- San Antonio, TX

H.P. Hood LLC

Mike Punton, Director, National Foodservice --- St. Paul, MN

Davis Whittier, National Account Manager --- Crystal Lake, IL

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The Hartman Group

Michelle Barry, Senior Vice President --- Bellevue, WA

HAVI Global Solutions

Brendan Clarke, Director, Business Development --- Downers Grove, IL

HAVI Logistics North America

Robert Babikan, National Account Sales Manager --- Lisle, IL

Tara Coleman, National Account Sales Coordinator --- Lisle, IL

Stephanie Lind, Director of Sales --- Lisle, IL

Paige Mikesell, National Account Sales Manager --- Lisle, IL

Heinz North America Foodservice

Kim Cupelli, Associate Director, Customer Marketing --- Pittsburgh, PA

Rick Domhoff, Director, National Accounts --- Pittsburgh, PA

Brendan Foley, President- Heinz US Foodservice --- Pittsburgh, PA

Reed Plate, Senior National Accounts Manager --- Pittsburgh, PA

Joe Ramirez, Director, National Accounts --- Pittsburgh, PA

The Hershey Company

Michelle Bentley, Customer Sales Executive --- Hershey, PA

Steve Bentz, Dir. Customer Planning, Food & Specialty Channels --- Hershey, PA

David Brouch, Customer Sales Executive --- Lisle, IL

Al Ferebee, Customer Sales Executive --- Hershey, PA

Bob Hadley, Customer Sales Executive --- Hershey, PA

House of Raeford Farms, Inc.

Bruce Downie, Marketing Director --- Raeford, NC

Insight Beverages

Andrew Dun, Vice President, Business Development --- Lake Zurich, IL

James Rodgers, Director of Business Development --- Lake Zurich, IL

International Corporate Chefs Association

Kevin Ryan, Executive Director --- Winter Park, FL

International Paper

Kristin Newman, Director, Strategy & Marketing --- Memphis, TN

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John Vorsheck, National Accounts Sales --- Memphis, TN

Jennie-O Turkey Store

Karl G. Kaufman, Director of National Accounts - Foodservice Division --- Willmar, MN

Scott Overley, National Account Manager - East --- Willmar, MN

Larry Joyner & Associates

Larry L. Joyner, President --- Palos Heights, IL

JT Mega Food Marketing

Marcy Little, VP/ Management Supervisor --- Minneapolis, MN

Kagome Inc.

Mike Anderson, VP, Sales --- New Freedom, PA

Jeffrey Pierce, Director, National Accounts --- New Freedom, PA

Kellogg's Specialty Channels

Andy Glaser, Vice President & General Manager Food Away From Home --- Elmhurst, IL

Joe Palonis, VP Sales FAFH --- Elmhurst, IL

Benjamin Wexler, Vice President, Marketing & Commercial Chain Sales --- Elmhurst, IL

Kerry Foodservice

Robb Anderson, National Accounts Manager --- Las Vegas, NV

Jennifer Faren, Product Manager- FS Beverage --- Beloit, WI

Andy Lessem, National Accounts Manager --- Beloit, WI

Kettle Cuisine Inc.

Joseph Ascoli, Corporate Chef - Chain Accounts --- Chelsea, MA

Kenneth Murray, Vice President - Foodservice Sales --- Chelsea, MA

Knouse Foods, Inc.

Barbara Williams, National Accounts Manager --- Gettysburg, PA

Kraft North America Foodservice

Kraft Foods, Inc.

Kevin Bottorff, Vice President - National Accounts --- Glenview, IL

Nick Kolliniatis, National Account Manager --- Glenview, IL

Fred Paglia, Vice President and General Manager, Sales and Marketing --- Glenview, IL

Thomas Sampson, President --- Glenview, IL

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Kronos Foods, Inc.

Michael Austin, CEO --- Glendale Heights, IL
Mike Brosnan, Vice President of National Accounts --- Glendale Heights, IL
Karen Keown, National Account Manager --- Chicago, IL

The Kruse Company

Nancy Kruse, President --- Atlanta, GA

Land O' Lakes, Inc.

Paul Fate, National Account Manager --- St. Paul, MN
Patrice O'Malley, Director, National Accounts --- St. Paul, MN

Lantmannen Unibake USA, Inc.

Michael L. Hutcheson, National Account Manager --- Lisle, IL

Lawrence Foods, Inc.

Mark La Bar, V.P. Sales & Marketing --- Elk Grove Village, IL

Leahy/IFP

Darnell Ross, National Accounts Sales Manager --- Glenview, IL

Little Lady Foods, Inc.

Peter Cokinos, Sr. Vice President of Sales & Marketing --- Elk Grove Village, IL
Don Czerwonka, Director of Sales --- Elk Grove Village, IL

Lyons Magnus

Tim Evard, Director National Accounts --- Fresno, CA
Brad Kirk, Sr. Vice President, National Accounts --- Fresno, CA
Jeff Spellman, Sr. Director, National & Multi-Unit Accounts --- Fresno, CA

The Marlin Network

Doug Austin, Vice President Marlin Network --- Springfield, MO

Mars Foodservices

Russell Ferreira, National Account Manager --- Rancho Dominguez, CA

McCain Foods USA, Inc.

Joe Colligan, Vice President --- Appleton, WI
Jon Kiefer, Group Manager, National & Regional Chain --- Lisle, IL

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McIlhenny Company

TABASCO Brands

Francesca Benten Moreland, Partner --- Shreveport, LA
Bill Dunn, Vice President - Sales --- New Orleans, LA
Jimmy Godbery, Regional Sales Manager --- New Orleans, LA
Stacy Hingle, Brand Manager - Foodservice --- New Orleans, LA
Anthony Panichelli, Regional Sales Manager --- New Orleans, LA

Michael Foods, Inc.

Michael Elliott, VP & General Manager, Foodservice Trade Channel --- Minnetonka, MN
Deborah Naismith, VP of National Accounts --- Minnetonka, MN
Thomas Schuneman, VP Foodservice Sales --- Minnetonka, MN

Michael I. Taylor

Michael I. Taylor, President --- Palm City, FL

Mission Foods

John Lachance, Vice President, National Accounts --- Brooksville, FL
Fernando Morales, National Accounts Manager - West --- Irving, TX

Mrs. T's Pierogies/ Ateeco, Inc.

Rich Friel, Manager Specialty Channels --- Shenandoah, PA

Nation's Restaurant News

Lebhar-Friedman, Inc.

Randall Friedman, Publisher --- New York, NY
Christopher Keating, Associate Publisher --- New York, NY
Ron Ruggless, Southwest Editor --- Dallas, TX

National Restaurant Association

Scott DeFife, Executive VP, Policy & Government Affairs --- Washington, DC
Greg Kirrish, Vice President Sales & Marketing --- Chicago, IL
Brian Moon, Senior Director, Sales --- Chicago, IL
Sharon Tiknis, Vice President Development --- Chicago, IL

Newly Weds Foods, Inc.

Jim Chin, Vice President, Sales --- Chicago, IL
Bruce A. Leshinski, Senior Vice President --- Chicago, IL
Eddy J. Windom, Sales Director, National Accounts --- Chicago, IL

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Noble Communications

Andy Ford, Chief Insights Officer --- Springfield, MO
LeAnne Garoutte, Sr. VP & Director of Client Services --- Springfield, MO
Richard Pitman, VP, Management Supervisor --- Chicago, IL
Cari Price, Chef --- Springfield, MO
Judy Sipe, Chief Culinary Officer --- Springfield, MO
Julie Tummy, Corporate President --- Springfield, MO

The NPD Group Foodservice

Julie Gazdik, Sr. Account Executive --- Rosemont, IL
Elizabeth Journell, Director --- Rosemont, IL

Ocean Choice International LP

Will Nagle, Director of National Accounts --- Apple Valley, MN

Otis Spunkmeyer, Inc.

Jeff Hughes, National Account Manager --- San Leandro, CA
Jim Plummer, National Account Manager --- St Petersburg, FL
Jerry Reardon, Executive Vice President- Sales & Marketing --- San Leandro, CA
Cat Schmidt, Marketing Manager --- San Leandro, CA

Par-Way Tryson Company

Bradford D. Channing, Chief Sales & Marketing Officer --- St. Clair, MO
Gary Everson, Vice President Sales --- St. Clair, MO
Deb Poquette, Director of Key Accounts --- St. Clair, MO

PepsiCo, Inc.

Dewey Edgar, Group Manager --- Plano, TX
Diane Landress, Director --- Wellington, FL
Peter Popovich, Director, Industry Relations --- Louisville, KY

Perdue Farms Incorporated

Kevin Ilardi, VP, National Accounts --- Salisbury, MD
Bernie McGorry, Vice President, Foodservice Marketing --- Salisbury, MD
Doug Wickman, Sr. Director, Business Development --- Salisbury, MD

Plate

Steven Mayer, Publisher --- Chicago, IL

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Gerald White, Associate Publisher --- Chicago, IL

Procter & Gamble Professional

Bruce Bykowski, Account Executive --- Cincinnati, OH
Eric Hetrick, Sales Director, North America Procter & Gamble Professional --- Cincinnati, OH
James H. Kennedy, Senior Executive Director, National Accounts --- Cincinnati, OH
Norb Mayrhofer, Vice President Global Procter & Gamble Professional --- Cincinnati, OH
Alan Tomblin, North America Sales Manager --- Cincinnati, OH

Reser's Fine Foods, Inc.

Jim Colee, National Accounts Manager --- Ft. Mill, SC
David Lakey, Vice President Marketing --- Beaverton, OR

Revenue Management Solutions, LLC

Leo Renaghan, Chief Marketing Officer --- Tampa, FL

Rich Products Corporation

Food Service Division

Jeffrey Polisoto, Senior Channel Marketing Manager --- Buffalo, NY

Rich Products Corporation

Chris Edkins, Director, Commercial Chains --- Liberty Township, OH
Paul Rich, Vice President, National Commercial Chains --- Buffalo, NY
David Roth, Director, National Commercial Chains --- Buffalo, NY

Ring Container Technologies

John Worthington, Director- Foodservice Sales --- Hinsdale, IL

ROC Management & Associates

Mike Pride --- Spirit Lake, IA

Sabert Corporation

Kathleen C. Deignan, Vice President, National Account Sales --- Sayreville, NJ
Karol Johns, Sr. National Account Manager --- Louisville, KY

Saputo Cheese USA, Inc.

Michael Johnson, National Account Manager- FS --- Plymouth, MN

Sara Lee Foodservice

Tom Cavanaugh, Director, National Restaurants East --- West Newbury, MA

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Beth Dahlke, VP National Accounts --- Downers Grove, IL

Sargento Foods Inc.

Kevin Delahunt, President --- Plymouth, WI

Sartori Food Corp.

James C. Sartori, CEO --- Plymouth, WI

Jeff Warner, National Accounts Manager --- McKinney, TX

Schreiber Foods, Inc.

David McCarthy, Team Leader - Sales --- Green Bay, WI

Schwan's Food Service, Inc.

Mark Faatz, Vice President, National Account Sales --- Lincoln, NE

Mark Jansen, President --- Marshall, MN

Gary Kawalec, Corporate Chef/ Manager Culinary Services --- Marshall, MN

Sandy Lyons, Customer Marketing Manager --- Marshall, MN

Michael Pennella, SVP & GM National Accounts --- Marshall, MN

Signature Breads, Inc.

Christine Colwell, Director of Sales and Marketing --- Chelsea, MA

J.R. Simplot Company

Danny DeHondt, Director, Key Account Sales --- Allen, TX

Tim Long, Director, National Accounts --- Boise, ID

Solo Cup Company

Bob LeBlanc, VP Foodservice Sales --- Lake Forest, IL

Specialty Foods Group, Inc.

Andrew Odebrecht, National Account Sales Manager --- Goshen, IN

Splenda/ McNeil Nutritionals

Greg Acken, Sr. Director of Foodservice --- Fort Washington, PA

Starbucks Coffee Company

Trish Lum, Vice President/General Manager, Foodservice --- Seattle, WA

Sterling Foods, Ltd.

Rich Rodriguez, President --- San Antonio, TX

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Steuben Foods Inc.

Eddie Buchanan, Director of Foodservice Sales --- Elma, NY
Susan Edwards, Consultant --- Elma, NY
Jeffrey Sokal, Vice President, Business Development --- Elma, NY

Stratas Foods

Jeff Donde, Vice President, National Accounts --- Memphis, TN

SupHerb Farms

Michael Banks, Corporate Chef --- Turlock, CA
Fred Bartholomew, National Account Manager- West --- Turlock, CA
Dave Kohut, Director, Foodservice Sales --- Turlock, CA

Surlean Foods

Mike Cannon, Vice President, Foodservice Sales & Marketing --- Gilbert, AZ

Sweet Street Desserts Inc.

Diana Duddy, National Accounts --- Reading, PA
Rick Kirkpatrick, Vice President Sales & Marketing --- Reading, PA
Chris White, NE Division Manager --- Hatfield, PA

SYSCO Corporation

Corporate Headquarters

Greg Keller, VP Corporate Business Development --- Houston, TX

SYSCO Corporation

Richard Abbey, VP, Contract Sales --- Houston, TX
James Worrall, Vice President, Contract Sales --- Houston, TX

Technomic, Inc.

Kevin Higar, Director of Operator Services --- Chicago, IL
Gregory Hobby, Business Development Manager --- Chicago, IL
Alan Hyatt, Vice President --- Chicago, IL
Ronald N. Paul, President --- Chicago, IL

Truitt Brothers, Inc.

Rod Friesen, National Accounts Sales Manager --- Salem, OR
Peter Truitt, President --- Salem, OR

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Unilever Foodsolutions, North America

Steve Jilleba, Corporate Executive Chef --- Lisle, IL
John Kielb, Vice President, Customer Development North America --- Lisle, IL
Kim Morgan, VP, Chains & Contract Catering --- Lisle, IL
Scott Zimmer, Division Manager Chain Accounts --- Tottenham, ON

Ventura Foods, LLC

Ray Daniell, National Accounts Sales Manager --- Brea, CA
Lyle Kan, Sr. VP, Strategic Planning & Business Development --- Brea, CA
Kevin Rich, Vice President, National Accounts - West --- Brea, CA

Village Data & Fulfillment A Division of Village Press Inc.

David Moore, President --- Traverse City, MI

Whole Harvest Products LLC

Wilma Taylor, Sales Manager --- Warsaw, NC

Wixon, Inc.

Scott Cramer, Regional Sales Manager --- St. Francis, WI
Chuck Ehemann, Executive Vice President --- St. Francis, WI
Peter Gottsacker, President --- St. Francis, WI
Kim Holman, Marketing Director --- St. Francis, WI
Judson McLester, Corporate Chef --- St. Francis, WI

The Wornick Company

Leslie Boettcher, National Sales Manager --- Cincinnati, OH

WOW Sales Effectiveness

Cathy Wilson, President --- Elmhurst, IL

Zerega Pasta

Steven Goldstein, VP Foodservice Sales --- Fair Lawn, NJ