

**2007 Chain Operators Exchange (COEX)**  
**International Foodservice Manufacturers Association**  
**Preliminary Customer Registration List by Company**

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**A Taste of Jase**

Bret Bradford, Director of Sales and Marketing --- Orlando, FL

Jason Lofy, Executive Chef --- Orlando, FL

**Applebee's International Inc.**

Steve DiMeo, Director of Operation-Texas North --- Dallas, TX

Scott Purcell, Director of Franchise Operations --- Elburn, IL

**Avado Brands**

John Radcliff, Director of Research & Development --- Madison, GA

**Back Yard Burgers**

Tom Castle, Mgr R&D, Purchasing --- Memphis, TN

Lattie Michael, CEO --- Memphis, TN

Bud Shaw, Vice President --- Memphis, TN

Joe Weiss, Board of Directors --- Memphis, TN

**Barnes & Noble**

Dennis O'Neil, Director of Purchasing --- New York, NY

Julie Patino, Director of Cafe Operations --- New York, NY

**Beach Club**

Stone Clark, Sous Chef --- Santa Monica, CA

Mun Kim, F&B Director --- Santa Monica, CA

Whitney Werner, Executive Chef --- Santa Monica, CA

**Beef 'O' Brady's Family Sports Pubs**

Nancy Bennett, Manager of Training --- Tampa, FL

Steve Burgess, Director of Operations --- Tampa, FL

Don Champion, Regional Franchise Consultant --- Tampa, FL

Mark Davidson, New Store Opening Coordinator --- Tampa, FL

Fred Dumas, Dir. of Franchisee Training --- Tampa, FL

Ken Hall, Vice President, Marketing --- Tampa, FL

John Harth, Regional Franchise Consultant --- Tampa, FL

Jeff Liddic, Regional Franchise Consultant --- Tampa, FL

Cormac McCarthy, Dir. Franchisee Training --- Tampa, FL

Doug Mullins, Regional Franchise --- Tampa, FL

Craig Schlick, Marketing Manager --- Tampa, FL

Scott Taylor, Sr. VP of Development --- Tampa, FL

Nick Vojnovic, President --- Tampa, FL

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**Beef 'O' Bradys**

Dave Knudsen --- Tampa, FL

**Blue Cross Blue Shield of Texas**

Luiz Marquez, Chef --- Richardson, TX

**Bob Evans Farms**

Richard D. Hall, Senior Vice President --- Columbus, OH

**Bob Evans Farms, Inc.**

Merl Beery, Senior Vice President, Purchasing/Technical Services --- Columbus, OH

Mary Cusick, Sr. Vice President, Marketing --- Columbus, OH

Randy Hicks, Executive Vice President, Operations --- Columbus, OH

**Bojangle's Restaurants Inc.**

Keith Rosenthal, Vice President Purchasing & Development --- Charlotte, NC

**Boston College**

Patricia Bando, Associate Vice President, Auxiliary Services --- Chestnut Hill, MA

Michael Kann, Associate Director Food & Beverage --- Chestnut Hill, MA

Megan O'Neill --- Chestnut Hill, MA

Helen S. Wechsler, Director of Dining Services --- Chestnut Hill, MA

**Boston Pizza International Inc.**

Samuel C. Boswell, Corporate Executive Chef/Director of Purchasing --- Dallas, TX

Bill Hancox, Vice President - Operations --- Dallas, TX

**Boston Pizza Restaurants**

Mike Sebazco, Director of Operations --- Dallas, TX

**Bravo Development Inc.**

Matt Harding, Corporate Chef --- Columbus, OH

Tim Kenrick, Corporate Chef --- Columbus, OH

**Bruegger's**

David T. Austin, President --- Burlington, VT

**Bruegger's Corporation**

Nordahl L. Brue, Chairman & CEO --- Burlington, UT

**Buca, Inc.**

John T. Bettin, President --- Minneapolis, MN

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**Burger King Corporation**

John Barnett, VP, Global Supply --- Miami, FL  
Steven Grover, Vice President, Food Safety, QA --- Miami, FL

**California State University Chico**

Yves Latouche, Food Service Director --- Chico, CA  
Jeffery Soon, Assc. Food Service Director --- Chico, CA

**Checker's Drive-In Restaurant**

Rick Silva --- Tampa, FL

**Checkers Drive-In Restaurants, Inc.**

Ryan Joy, Director, R&D --- Tampa, FL  
Keith Sirois, President & CEO --- Tampa, FL

**The Cheesecake Factory, Inc.**

Ronald Arthur, SVP Purchasing --- Calabasas Hills, CA  
Robert Okura, Vice President of Culinary Development/Corporate Executive Chef --- Calabasas Hills, CA

**Choice Picks**

Rose Smith, Director Business Development --- New York, NY

**Choice Picks Food**

David Cerilli, Director of Strategic Alliances --- New York, NY

**The City of Calgary Plaza Cafes**

Terry Hryniw, Chairman --- Calgary, alberta  
Tom Palin, General Manager --- Calgary, Alberta, Canada

**Colonial Coffee Roasters, Inc.**

Rafael Acevedo, President --- Miami, FL

**Cosi, Inc.**

Paul Seidman, Vice President, Food & Beverage --- Deerfield, IL

**Cousins Subs**

Sue Boehler, Senior Director of Corporate Operations --- Menomonee Falls, WI  
John Campbell, VP Chief Development Officer --- Menomonee Falls, WI  
John A. Pryor, President --- Menomonee Falls, WI

**Crispers, LLC**

Sandra Gibilisco, R&D Chef/Manager --- Lakeland, FL

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Michael Larrison, VP of Operations --- Lakeland, FL

Mark Ronces, Corporate Chef & Director of Purchasing --- Lakeland, FL

**The Culinary Institute of America**

Bill Briwa, Chef Instructor --- St. Helena, CA

Ron DeSantis, Director ISG --- Hyde Park, NY

Mark Erickson, Vice President of Continuing Education --- Hyde Park, NY

Lee Ellen Hayes, Senior Director of Corporate Relations --- Hyde Park, NY

Christopher Loss, Ventura Foods Chair for Menu R&D --- St. Helena, CA

Nicholas Rama, Associate Director of Corporate Relations --- Reedsville, PA

Tim Ryan, President --- Hyde Park, NY

**Culver's Frozen Custard**

Jim Doak, Director, Research & Menu Development --- Prairie Du Sac, WI

**Darden Restaurants, Inc.**

John Fadool, Senior VP of Red Lobster Culinary Development --- Orlando, FL

**Darden Restaurants, Inc.**

Joel Aach, VP, Corporate Strategic Insights --- Orlando, FL

Willie Cornaz, Chef --- Orlando, FL

Ellen Guse, Director of Concepts Support --- Orlando, FL

Mary Holt, Chef --- Orlando, FL

Michael LaDuke, Director Product Development --- Orlando, FL

Heidi Lane, Managing Chef --- Orlando, FL

Darryl Mickler, Executive Chef --- Orlando, FL

John E. Murphy, SVP/Controller --- Orlando, FL

Clarence Otis, Chairman & CEO --- Orlando, FL

Brad Richmond, Senior Vice President, Chief Financial Officer --- Orlando, FL

Debra Rodriguez, Manager, Corporate Strategic Insights --- Orlando, FL

Michael Senich, Managing Chef --- Orlando, FL

Scott Solar, Managing Chef --- Orlando, FL

Blaine Sweatt, President, New Business Division --- Orlando, FL

Roger Thompson, Senior Vice President --- Orlando, FL

Matthew Wegler, Chef --- Orlando, FL

**Denny's Inc.**

Peter Gibbons, Vice President, Product Development --- Spartanburg, SC

**Design Food Group**

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Douglas T. Pearce, President --- Raleigh, NC

**Disney Worldwide Services, Inc.**

Cecil Kennedy, Sourcing Specialist --- Lake Buena Vista, FL

Jeffrey McInain, Sourcing Specialist --- Lake Buena Vista, FL

David Shares, Sourcing Specialist --- Lake Buena Vista, FL

**Distribution Market Advantage (DMA)**

Spencer Peterson, Vice President, Business Development --- Schaumburg, IL

**DMA**

Larry Jordan, Vice President, Business Development --- Schaumburg, IL

**Dunkin' Brands, Inc.**

Jon Luther, Chairman and CEO --- Canton, MA

Michael O'Donovan, Vice President, Global Research & Development --- Canton, MA

**Eat'n Park Hospitality Group**

Jeff Broadhurst, President --- Homestead, PA

**Famous Dave's of America, Inc.**

Glenn Drasher, Vice President of Marketing --- Minnetonka, MN

Judy Koehn, Director of Research & Development --- Minnetonka, MN

Corrie Kvasnicka, Vice President, Procurement and Construction --- Minnetonka, MN

**Foodservice Solutions**

Steven A. Johnson, President --- Tacoma, WA

**Fresh Concepts, Inc.**

Jon Rogan, Director of R&D --- Long Beach, CA

**Friendly Ice Cream Corporation**

Kenneth Green, Sr. Vice President --- Wilbraham, MA

**Frisch's Restaurants Inc.**

Marvin Fields, Franchise Consultant --- Cincinnati, OH

**Glen Willow Grille**

Michael Sandridge, Owner --- Glen Willow, OH

Frank Sidari, Partner --- Glen Willow, OH

**Gordon Food Service, Inc.**

Ty Troy, National Account Sales Manager --- Grand Rapids, MI

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**Grill Concepts, Inc.**

Rob Crews, Vice President, Marketing --- Lake Mary, FL

**Grille De Paris Restaurant**

Yuliya Mazur, President --- Brooklyn, NY

**Hard Rock Cafe International**

Barbara Kaiwi, Director of Purchasing --- Orlando, FL

**Hasslocher Enterprises**

Dennis W. Greenia, Chief Marketing Officer --- San Antonio, TX

G. Jim Hasslocher, Chief Executive Officer --- San Antonio, TX

**Hurricane Brand Holdings**

Chris Russo, Founder --- Stuart, FL

Tom Sadler, VP R&D --- Stuart, FL

**IBOC**

Richard Heineman, CEO --- Dunedin, FL

Sam Jackson, COO --- Dunedin, FL

Michael Warren, VP Sales --- Dunedin, FL

**IHOP Corporation**

Julia Stewart, Chairman & CEO --- Glendale, CA

**JP Morgan Chase**

Charles Stock, VP Dining Services --- Jersey City, NJ

**Karas Enterprises**

Tom Danks, Vice Chairman --- Boca Raton, FL

Don Karas, Chairman --- Boca Raton, FL

Nina Karas, VP Administration --- Boca Raton, FL

Jim Konstantinakas, Director --- Boca Raton, FL

Mark Lobel, President --- Boca Raton, FL

**The Krystal Company**

Michael C. Bass, Sr. Vice President, Admin. --- Chattanooga, TN

James W. Bear, Executive Vice President/CFO --- Chattanooga, TN

James F. Exum, President & CEO --- Chattanooga, TN

**La Brea Bakery**

Joseph Hall, Senior Food and Beverage Manager --- Los Angeles, CA

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Sara Kafadar, Director of Business Development --- Van Nuys, CA

Mark Olcott, Sr. VP Fresh Operations --- Los Angeles, CA

**Lawry's Restaurants, Inc.**

David Stockman, Sr. Vice President --- Pasadena, CA

**LL&G, Inc.**

Gale Premer, President --- Hutchinson, KS

Georgia Premer, VP, Research & Development --- Hutchinson, KS

**M. Thai Restaurants**

Jesse Sartain, Purchasing and R&D --- Vallejo, CA

**Made In Japan Japanese Restaurant (USA) Ltd.**

Joe Arancio, VP Business Development --- Scottsdale, AZ

JoMarie Arancio, Administrator --- Scottsdale, AZ

Paul Ferrilli, Area Developer --- Scottsdale, AZ

Tony Joseph, Director Operations --- Scottsdale, AZ

Nick Veloce, COO --- Oakville, Ontario

**Main Restaurant Associates**

Bob Gershberg, President --- Palm Harbor, FL

David Ulrich, Vice President --- Palm Harbor, FL

**Martin Bros. Distributing Co.**

Todd Hauser, Distributor Sales Rep --- Cedar Falls, IA

Don Hensley, Corporate Chef --- Cedar Falls, IA

**Martini Park, LLC.**

Alfred Thimm, Director --- Washington, DC

**Max & Erma's Restaurants**

Sarah Vida Corna, Marketing Manager --- Columbus, OH

**McAlister's Corporation**

Philip Friedman, Chairman & CEO --- Ridgeland, MS

Iris Holloway, VP of Procurement --- Ridgeland, MS

Patrick Walls, Chief Development & Administration Officer --- Ridgeland, MS

**McDonald's US**

Dan Coudreaut, Director of Culinary Innovation --- Oak Brook, IL

**MFM Enterprises**

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Marc Mays, Vice President --- San Miguel, CA

Peter Mays, President --- San Miguel, CA

**Miami Lakes Educational Center**

Manny J. Delgado, Chef Instructor --- Miami Lakes, FL

**Migue's Cafe Inc.**

Miguel Lopez, Chef/Owner --- Guaynabo, PR

**Nation's Foodservice Inc.**

Dale Power, President --- El Cerrito, CA

Danielle Power, Marketing Administrator --- El Cerrito, CA

**National Restaurant Association**

Seda Atam, Manager, NRA Products --- Washington, DC

Greg Kirrish, Vice President Sales & Marketing --- Chicago, IL

Ned Monroe, Vice President, Political Affairs --- Washington, DC

Maureen Sak, Marketing Director --- Chicago, IL

**National Restaurant Association Educational Foundation**

Mike Konstant, Director, Strategic Partnerships --- Chicago, IL

**P.F. Chang's**

Bob Tam, Corporate Chef --- Scottsdale, AZ

**Panera Bakery & Cafe**

John Taylor, Director of Research & Development --- Richmond Heights, MO

**Papa Murphy's International**

Pete Fowler, Vice President, Supply Chain Management and Business Development --- Vancouver, WA

**The Parquet Group**

Rick Van Warner, President --- Winter Park, FL

**Pat & Oscar's**

Ron Weinstock, Marketing Director --- Boynton Beach, FL

John Wright, CEO --- San Diego, CA

**Pat & Oscars**

Amy McGuinness, Director of Purchasing --- San Diego, CA

**The Philly Franchising Company**

William Damron, Director of Operations --- Atlanta, GA

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John Pollock, Sr. Vice President --- Atlanta, GA

**The Pickle Barrel**

Vincent D'Cruz, V.P. of Operations --- Toronto, Ontario  
Peter Higley, Vice President --- Markham, ON  
Mike Kierstead, Multi-Unit Manager --- Toronto, Ontario  
Stokely Wilson, Executive Chef --- Toronto, Ontario

**Pizza Loft Inc.**

Jeff Cohen, President --- Davie, FL  
Bud DeJacamo, General Manager --- Davie, FL  
Ava Rostant, Vice President --- Davie, FL

**Quaker Steak & Lube**

Kate Malaniak, Sr. Director of Food & Beverage --- Sharon, PA

**Rare Hospitality International, Inc.**

Gene Lee, President & COO --- Atlanta, GA

**Rays Restaurants**

Tom Costello, Corporate Chef --- Cumming, GA

**Restaurant Management Services**

Janet Lowder, President --- Rancho Palos Verdes, CA

**Retail Brand Group**

Husein Kitabwalla, Interim President & COO --- Allentown, PA

**ROC Management & Associates, Inc.**

Brad Price, Vice President --- Spirit Lake, IA

**Roc Managment & Associates, Inc.**

Chris Swanson, Director of Marketing --- Spirit Lake, IA

**Ruth's Chris Steak House**

Kevin Boyer, Director of Beverage --- Heathrow, FL  
James Cannon, VP of Culinary --- Heathrow, FL  
Tony Lavelly, Sr. VP of Marketing --- Heathrow, FL  
Craig Miller, President & CEO --- Heathrow, FL  
Geoff Stiles, Executive VP & COO --- Heathrow, FL  
Lynn Stogsdill, VP of Purchasing --- Heathrow, FL

**Rythem of the Kitchen School of Baking**

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Bruce M. Levin, Executive Chef --- Buena Park, CA

**Saladworks, Inc.**

Joseph S. Mammarella, Director of R&D --- Conshohocken, PA

**Schlotzsky's, Ltd.**

Bob Barnes, President --- Granbury, TX

**Shells Seafood Restaurants, Inc.**

Leslie Christon, President & CEO --- Tampa, FL

Guy Kathman, VP, Operations --- Tampa, FL

Warren Nelson, CFO --- Tampa, FL

Chris Ward, VP, Purchasing --- Tampa, FL

**SIR Corp.**

Corey Dalton, Chief Operating Officer --- Burlington, Ontario

Margaret Dowell, Vice President, Purchasing --- Burlington, Ontario

Kenneth Fowler, Director & Shareholder --- Burlington, Ontario

George Kakalettris, Vice President Marketing --- Burlington, Ontario

Grey Sisson, Chairman --- Burlington, Ontario

**Sodexo, Inc.**

Lorraine Butler, Chef, RD --- Gaithersburg, MD

David W. Hayes, Vice President and Associate General Counsel --- Waltham, MA

Richard Macedonia, President and Chief Executive Officer --- Gaithersburg, MD

Ann Oka, Senior Vice President --- Gaithersburg, MD

Jim Pazzanese, Vice President --- Gaithersburg, MD

**Source 1 Purchasing**

Scott Hoffmire, President/CEO --- Cordova, TN

**Stockade Companies**

Tom Ford, CEO --- Taylor, TX

Terry Harstad, Executive Vice President & COO --- Taylor, TX

**Subway Franchise Advertising Fund Trust (SFAFT)**

Matt Scott, Brand Manager --- Milford, CT

**SYSCO Corporation**

Richard Abbey, Assistant Vice President, Contract Sales --- Houston, TX

**Sysco Food Services of Central Florida**

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Henry D. Varnell, President --- Ocoee, FL

**Syufy Enterprises**

Patrick LaCava, Sr. Vice President of Operations --- San Rafael, CA

Elizabeth Puccinelli, Sr. Vice President of Corporate Development --- San Rafael, CA

**Taco John's International**

Paul Fisherkellar, President & CEO --- Cheyenne, WY

**Topo Gigio Ristorante**

Frank Reda, Owner --- Chicago, IL

**U.S. Foodservice**

Stephen Afflixio, Division Training Manager/Corporate Chef --- Tampa, FL

Michael Bradshaw, National Director, Business Development --- Dunn, NC

Robert Sapinkopf, Senior Director --- Owings Mills, MD

**UMass Dining Services**

David Eichstaedt, Senior Manager, Retail --- Amherst, MA

Kenneth Toong, Director of Dining Services --- Amherst, MA

**Universal Parks & Resort**

Steven Jayson, Vice President, Executive Chef --- Orlando, FL

**University of Kentucky, Dining Services**

Jeff DeMoss, Executive Director, Dining Services --- Lexington, KY

Jim Wims, Assistant Vice President, Student Affairs --- Lexington, KY

**Valley Services, Inc.**

Robyn Cranford, Marketing Manager --- Jackson, MS

Clint Morgan, Associate District Manager --- Jackson, MS

**Villa Enterprises**

David Rosen, Corporate R&D Chef --- Morristown, NJ

**Village on the Green**

Susan Harman, Executive Chef --- Longwood, FL

Chas Kelly, Director of Food & Beverage --- Longwood, FL

Angel Rivera, Sous Chef --- Longwood, FL

Orlando Toranzo, Assistant Director of Food & Beverage --- Longwood, FL

**Wall Street Chef**

James Brisson, Chef/Owner --- Lansdowne, PA

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**Whataburger, Inc.**

Dino Del Nano, Vice President of Supply & Services --- Corpus Christi, TX

Bob Moore, Chief Restaurants Operations Officer --- Corpus Christi, TX

**Which Wich, Inc.**

Jeff Sinelli, Founder & President --- Dallas, TX

**White Castle System, Inc.**

Thomas Bray, Regional Assistant Director - New York --- Rahway, NJ

George Hale, Regional Director --- St. Louis, MO

Verna Hale, Associate --- St. Louis, MO

Harry Jensen, Regional Director - New Jersey --- Rahway, NJ

James Mundt, Regional, Director Restaurant Operations --- Cincinnati, OH

Christopher Shaffery, Regional Assistant Director - New Jersey --- Rahway, NJ

John Vogt, Regional Director - New York --- Rahway, NJ

**Yan Can Cook**

Martin Yan, Master Chef --- San Mateo, CA

**Zoup! Fresh Soup Company**

Eric Ersher, Managing Partner --- Southfield, MI