

# IFMA DISTRIBUTOR SALES & MARKETING PERFORMANCE AWARD



## 2009 NOMINATION FORM

THE RECIPIENT OF THIS AWARD WILL BE A **SINGLE INDEPENDENT DISTRIBUTOR OR AN INDIVIDUAL OPERATING COMPANY** OF  
A DISTRIBUTOR WITH MULTIPLE LOCATIONS

**TECHNICAL NOTE:** IF YOU HAVE ADOBE ACROBAT, YOU CAN FILL OUT THE NOMINATION FORM ONLINE, SAVE IT AND EMAIL IT TO US. IF YOU ONLY HAVE ACROBAT READER, YOU WILL NOT BE ABLE TO SAVE YOUR NOMINATION, SO YOU MUST FILL OUT THE FORM IN ONE SITTING, PRINT IT OUT AND MAIL OR FAX IT TO IFMA AT (312) 540-4401.

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*Shaping the Future of Foodservice*

**DEADLINE FOR NOMINATIONS IS JULY 31, 2009**

# 2009 IFMA DISTRIBUTOR SALES & MARKETING PERFORMANCE AWARD

## OFFICIAL NOMINATION FORM



### General Description of Award

The recipient of this award will be a single independent distributor or an individual operating company of a distributor with multiple locations. This organization will have demonstrated successful planning and execution of creative sales and marketing. The considerations for this award will include sales incentive programs, sales training, sales and marketing support, special events and value-added services.

Judging will take place in late September and the Award will be given out at the IFMA/IFDA Presidents Conference, taking place November 8 - 11, 2009 at the Arizona Biltmore Resort & Spa in Phoenix, AZ. In order to be officially confirmed as an IFMA Distributor Sales & Marketing Performance Award winner, the winning company must agree to have a senior-level representative in attendance at Presidents Conference to accept the award.

### **IFMA Distributor Sales & Marketing Performance Award Nomination Guidelines**

- The company nominated can be either a single independent distributor or an operating company of a distributor with multiple locations.
- The distributor must be nominated by an IFMA manufacturing company.
- Only nominations on the official nomination form will be accepted.
- Nominations must be received no later than **July 31, 2009**

### General Nomination Instructions

- Please fill out the attached nomination form in its entirety.
- Nominations may not be handwritten
- The jury will base its decision on the nomination form as well as collateral materials (examples of sales training, promotional materials, events, etc. )

I am pleased to nominate the following candidate for a 2009 IFMA Distributor Sales & Marketing Performance Award.

Company \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### **Nominated by:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Please return nominations to:

### **Corinne Zollars**

Director, Event Management

IFMA

180 North Stetson Avenue, Ste. 4400

Chicago, IL 60601

312-253-4686

Corinne@ifmaworld.com

If you have questions, please contact Corinne Zollars.



